

# The 90-Day Path to a Full Church and Multiplying Branches

The Step-by-Step Blueprint for Pastors & Ministry Leaders



## Introduction: Moving Beyond the Sanctuary

Every leader desires a full church building, but a full sanctuary is not the finish line—it is step one. To truly fulfill the Great Commission (**Matthew 28:19-20**), we must combine centralized celebration with decentralized replication.

Statistically, over 30% of Americans never step foot inside a traditional church building. If we only focus on getting people into our pews, we completely miss a massive segment of our local community.

This 90-day framework is designed to add a powerful new leg to your existing discipleship program. It costs \$0 in real estate, leverages a structured app-based scripture framework approved by a theologian from *Faith Comes By Hearing* (**Romans 10:17**), and activates your congregation to move from passive spectators to active church-planting multipliers.

Not only this, but in order to remotely do what Jesus did and said we could do (**John 14:12**), we need to have faith, realize Jesus is the one who brings the fruit (**John 15:5**), and structure our leadership team the way Jesus did it. We can still have structure and control to monitor health and growth, and make sure the teaching is sound so no one is learning or practicing unhealthy things—all while remaining decentralized to have massive growth.

Because without decentralization, you can only go so far. Jesus calls us to make disciples, and one true characteristic of a disciple is that they also must make disciples (**2 Timothy 2:2**). And we don't truly control disciples, our boss Jesus does, we can only guide and shepherd them how Jesus said to Peter (**John 21:15-17**).

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## **The Links & Tools Checklist**

### **Training Webinar Registration:**

<https://www.onewaymin.com/grow-my-church/>

### **Tools & Training Portal**

<https://www.onewaymin.com/grow-my-church/reach-the-world>

### **Global Think Tank Community**

<https://www.skool.com/mapping-the-great-commission-1259/about>

### **Group Mapping & Form**

<https://docs.google.com/forms/d/e/1FAIpQLSdrWRjlovPIbRks-cBuLtLIVjPFaxNKN5k2yfoH7jya mh5qw/viewform>

### **MVP App (Android)**

<https://play.google.com/store/apps/details?id=com.getdev.myvirtualpastor>

### **MVP App (Apple iOS)**

<https://apps.apple.com/us/app/my-virtual-pastor/id6747307561?platform=iphone>

## Month 1: Appoint and Send

Month 1 is all about setting the foundation and getting your team ready to move. This is where you bring the vision to your leadership, gather your core group of church planters, pair them up, and get them equipped with the app and materials. By the end of this month, your church planters will have launched their first groups and already be preparing to hand off the reins so they can replicate the process.

### Month 1 Action Steps:

- **1. Get Approval:** Present the vision to your board or leadership team to secure their blessing for the test pilot.
- **2. Appoint and Train Your Planters:** Select 5 to 20 or more church planters from your congregation, have them watch the training webinar, and get them their own packets.
- **3. Form 2-by-2 Teams:** Identify and pair up your church planters so they are sent out two by two, matching the biblical model.
- **4. Launch and Hand Off:** Start the home groups using the Disciple group and end-to-end audio listening group inside the app, and by week 4, let the local facilitator lead so the planter can start a new group.

### Step 1: Get Approval & Maintain Oversight Control

Your first step is to sit down with your board, elders, or leadership team to secure their blessing. **If needed, partner directly with the Senior Pastor to present this vision.** You must frame this pilot program as an aggressive outreach arm under your direct administration, meaning the board knows there is a clear, centralized point of accountability managing the data and outcomes.

To make this completely turnkey, use or give the Senior Pastor this exact presentation script:

### Example Board Pitch Script

"Hey everyone, I want to add another leg to our discipleship program by running a test pilot to help grow our church. I recently connected with a great ministry called One Way Ministries International, of One Way Global Inc., and we are looking at a program they've developed.

Basically, we will appoint a few trained people to become church planters, and they will go start mini-churches that are a branch of our church in people's homes. The key is that they will reach people who don't like or have never stepped foot into a traditional church building. There is a massive audience for this—statistically, over 30% of Americans never attend church. Those are the specific people we are going after.

Our planters will go start these groups in pairs, exactly how Jesus sent out the 72 disciples two by two (**Luke 10:1**). To run the groups, they will use an app specifically designed for this model. The structural framework inside it has already been officially approved by a theologian from *Faith Comes By Hearing*, ensuring it's completely sound and built on pure scripture engagement (**Romans 10:17**). Plus, we have full flexibility—if we ever want to modify the curriculum down the road, we work directly with their team to get our own content into the app.

They will identify a local facilitator to run it, modeling the 'person of peace' strategy Jesus commanded (**Luke 10:5-6**). After a month or so of helping that facilitator stabilize the group, the planter will step back to start another branch.

These will all be official branches of our church, meeting from house to house just like the early church did (**Acts 2:46**). The planters will act as overseers of the network they build (**Acts 20:28**), keeping everyone accountable and actively encouraging these new believers to connect with our main services either in person or online so we can grow the church body (**Hebrews 10:25**).

It doesn't cost us anything — unless we decide to help our church planters with a little money for gas. But overall this seems like a great program that will help us grow the church, fulfill our part of the Great Commission (**Matthew 28:19-20**), and could even reach outside our city into different parts of our state, our country, and even the world — all as official branches of our church. I'd love to get your blessing to launch the pilot this month. "

## **Step 2: Appoint, Filter, and Train Your Planters**

You cannot manage a movement through passive volunteers; you need to recruit and activate a disciplined team that is motivated and committed to this. You should pray about who to ask, even if you think you know who would be great. The key is to do what the Lord is leading, because even Jesus only did what he saw the Father do (**John 5:19**). Your goal before you launch is to select and equip a core team of 5 to 20 (or more) church planters.

- **The Selection Process:** Look for highly committed, reliable believers within the congregation who are ready to move from the pews into active duty.
- **The Webinar Filter:** As the Overseer, you are the gatekeeper. You must ensure that every single person you recruit sits down and watches the official training webinar. This is your baseline filter to ensure they catch the exact same vision before they step into the field.
- **Packet Deployment:** Once they complete the training webinar, give them their official training packets. This material helps ground them in their identity in Christ and the habit of daily abiding. As the leader, you should be familiar with this packet too, so you can easily answer questions, keep everyone on the same page, and help them successfully launch their groups.

- **Optional Funds:** If you want a greater chance of success, consider giving each church planter \$25 to \$50 per month — or whatever you feel is appropriate — for gas money and snacks at each gathering. When people feel valued and supported, they go the extra mile. This small investment can make a significant difference in their commitment and results.

### Step 3: Form 2-person Teams

Following the exact model laid out by Jesus, your church planters will go out into the field in 2-by-2 units (**Luke 10:1**). Moving in pairs provides instant mutual encouragement, shared responsibility, and combined faith when stepping into a new home.

- **Choosing Partners:** Have your church planters pray about who to take with them. It is best to partner them with people who work well together and complement each other's strengths.
- **The Mobile Strategy:** It's important to remember that this core 2-by-2 team stays together for the long haul. They are a mobile squad. They do not stay behind to run the new branch permanently. Instead, they get the home group stable, hand the leadership over by Week 4, and move together to plant the next house.
- **The Culture Representative:** While the two church planters move on to the next house, they can absolutely invite someone from your church to come along during the launch phase. This person represents you and your church culture, and they *will* stay with the new branch permanently. This keeps your specific culture locked into the house long after the church planters leave.

**Crucial Note:** Having a Culture Representative is completely **optional**. While it is a powerful tool for maintaining cultural unity, requiring one for every single launch will bottleneck your expansion and **may slow growth**. Do not let the lack of a Culture Representative stop a new branch from forming.

- **Keeping it Safe:** Using the 2-by-2 rule is a great boundary for everyone involved. Moving in pairs protects the integrity of the church planters and shields the church from any misunderstandings in private homes. No home visit or group launch should happen unless both assigned partners are there together.

### Step 4: Launch and Hand Off

Once the teams are paired up and the person from the church is on board, they head out into the community to open up the home, get the group started, and begin the process of passing the baton.

- **Running the App Content:** During the weekly meetings, the team will open up the app and run through the specific content designed for this model. They will utilize the **Disciple group** and the **end-to-end group audio listening group** features. Because the scripture framework is right there in the app, it keeps the environment completely safe, reproducible, and the teaching perfectly sound.

- **Modeling for the Host:** The church planters are not there to be the permanent preachers of the living room; they are there to model how to use the app. They will use the first few weeks to show the local host facilitator (the Person of Peace, **Luke 10:5-6**) how simple it is to run a meeting using the app's structural workflow.
- **The Week 4 Hand-Off:** By Week 4, the church planters will step back and let the local host facilitator take over leading the app-guided meetings. Because the person from the church is staying behind permanently to keep the group tied to your main church, your 2-by-2 church planters are completely free to step out, find the next home, and start a brand-new branch!
- **Administrative Oversight & Growth Tracking:** Someone on the admin team needs to officially log and keep track of every group that launches. For every single branch, you need to collect and record the local host facilitator's name and phone number, the physical address of the group, the name of the person from the church who is staying behind, and the exact date the group was established. This is important for your own information, but to track the health of the new church as well.

Someone on the admin team must officially log and track every single group that launches to monitor the long-term health and fruit of the network.

## 1. Initial Branch Registration

For every new branch established, collect and record:

- Local Host Facilitator's name and phone number
- Physical address of the living room group
- Culture Representative's name (*if assigned / optional*)
- Exact date the group was established

## 2. Monthly Health Report Metrics

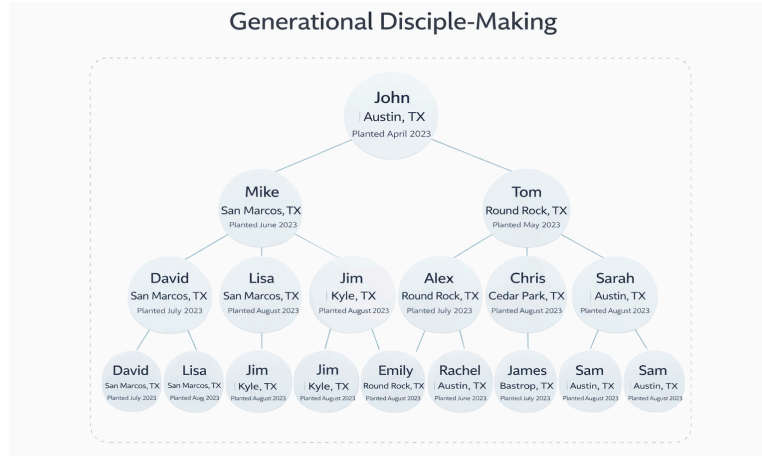
On a monthly basis, track and report:

- New groups started
- Date started
- Number of participants
- Location
- Facilitator contact information
- Salvations

## Visualizing Your Generational Family Tree

You do not need complex software to map your movement. This generational tree can be hand-drawn, tracked inside a basic spreadsheet, or logged digitally.

The goal is to visually map exactly who is producing whom, ensuring every new micro-branch can be traced back to its spiritual root to identify the health and structure.



## Diagnostic Oversight: Reading the Tree

The tree is your diagnostic tool. If a group is not multiplying, there is a problem and it is your job to solve it.

- **Identify the Bottlenecks:** If a specific branch completely stops multiplying, step in, diagnose the issue, and solve it.
- **Identify the Accelerators:** If some branches are multiplying faster than others, identify those specific leaders to gain insight and have them train other leaders.

## Month 2: Tracking Health & First Wave Replication

With the first round of launches successfully under your belt, Month 2 moves you from the excitement of the initial rollout into the vital work of rhythm and replication. As the Overseer, your primary role this month is to champion the health of the newly established branches while keeping your mobile teams moving forward. By keeping a close eye on the administrative data and ensuring the local hosts are thriving alongside the people from your church, you protect the ground you've already won. At the same time, you are guiding your church planters into their next locations, proving that this model can systematically grow the church body without slowing down.

### Month 2 Action Steps:

- **1. Review the Admin Tracker:** Check in on the data collected at the end of Month 1 to ensure every established branch has clear lines of communication.
- **2. Evaluate Group Health:** Ensure the local host facilitators and the person from your church are working smoothly together and that the app is being used correctly.

- **3. Gather Planter Feedback:** Meet with your church planters to hear what worked, what didn't, and celebrate the wins from the field.

### Step 1: Use the Tracker to Build Network Unity

The data collected by the admin team is your tool for keeping the network connected and unified as one body (**1 Corinthians 12:12-27**). Because the new people from the home groups will be attending the main church services, you must use the pulpit to make them feel fully integrated into the church family.

- **Address the Groups from the Pulpit:** Have the lead pastor use a specific moment in the sermon or service to speak directly to the new people, the local hosts, and the church planters.
- **Make New People Feel Valued:** When the new people sit in the pews, they need to hear from the stage that their living room groups are a vital part of the church, not a side project. The pastor should emphasize that these are strategic disciple groups, functioning exactly how the early church did it by gathering in both the temple courts and from house to house (**Acts 2:46**). This ensures they feel seen, valued, and instantly connected to the larger church family (**Romans 12:5**).
- **Honor the Church Planters:** Publicly appreciate and pray for the church planting team from the stage. This honors their front-line labor, builds momentum, and keeps the vision of multiplication in front of the entire congregation.

### Step 2: Evaluate Group Health

By Month 2, most church planters have launched their first and second groups. Now, the focus shifts to ongoing oversight. Either the church planters themselves, or leaders you specifically choose, must actively oversee, mentor, and disciple these local host facilitators (**2 Timothy 2:2**).

- **Model New Testament Discipleship:** The leaders you choose must walk closely with the local host facilitators. This is not corporate management; it is personal mentoring and discipleship, modeled directly after how Jesus walked with the twelve and how Paul disciplined Timothy (**1 Thessalonians 2:8**).
- **Continually Cast Vision:** Never assume the leaders remember the mission. You must continually remind the facilitators, the church planters, and the people from your church of the ultimate goals. Regularly show them the big picture of what God is accomplishing through their obedience and what is still left to achieve (**Proverbs 29:18**).
- **Assess Health on the Ground:** Use these mentoring check-ins to ensure the groups remain safe, unified, and aligned with your church culture. If a facilitator is discouraged or a group is drifting, the mentor steps in to offer immediate prayer, encouragement, and course correction.

### Step 3: Gather the Team for Feedback and Celebration

With multiple groups now running across the city, you must regularly bring your church planters and oversight leaders together. This environment protects the team from burnout, sharpens your strategy, and ensures your ultimate goal stays at the center: **making disciples who make disciples** (**Matthew 28:19, Proverbs 27:17**).

- **Drive Participation and Engagement:** In these meetings, everyone must participate. Participation is the absolute key to growth. This is not a lecture; it is a collaborative environment where every leader has a voice.
- **Execute Consistent Follow-Up:** Follow-up is the engine of this movement. As the Overseer, you must constantly ask the hard, intentional questions: *How are the new groups coming? What are the testimonies? Are people stepping out to do the faith challenges?* \* **The Culture Duplication Effect:** The more you ask these specific questions to your church planters and leaders, the more they will instinctively ask those exact same questions to their local host facilitators and group members. What you emphasize is what they will duplicate.
- **Troubleshoot and Refine:** Use the real-world feedback from the field to tweak your training or oversight methods. Listening to the planters ensures your strategy stays practical, effective, and fiercely focused on active discipleship, not just theoretical concepts.

## Month 3: Network Expansion & Multiplication

By this month, the model should begin replicating organically. The goal is no longer just managing what you started, but empowering the existing groups to identify new leaders and preparing to launch the next wave of church planters. You are moving from a single cluster of home groups to a multiplying movement (**Acts 6:7**).

### Month 3 Action Steps:

- **1. Identify Next-Generation Leaders:** Look inside your congregation and micro-churches to find the next church planters.
- **2. Launch the Next Wave:** Deploy newly trained teams into new neighborhoods while old groups prepare to split and multiply.

### Step 1: Identify Next-Gen Leaders from within the Harvest

True multiplication means you stop relying only on the original church planters. You must find new leaders directly from the living rooms that were launched in Months 1 and 2 (**2 Timothy 2:2**).

- **Watch for Active Participation:** Look for the members in the active living rooms who are consistently stepping out to do the faith challenges and engaging heavily in the workflow. High participation is the primary indicator of a potential leader.
- **Invite Them into More:** Have the oversight leaders and local hosts have an intentional, encouraging conversation with these active members. Personally validate the leadership gifts you see in them and invite them to pray about taking the next step—either by opening their own home as a host or stepping out as part of a 2 person church planting team.

### **Step 2: Move from Pilot to Full Scale**

If you are happy and confident in the results on the ground, you can officially take the strategy from a pilot test to a full-scale operation (**Matthew 28:19**).

- **Choose More Planters:** Now you can choose more people from your main congregation to be church planters.
- **Equip and Support:** Send them directly to the exact same webinar training you took, equip them with their own church planter packets, and support them as they step into their new roles to scale the entire network.

## **The Final Principle: Decentralize for the Kingdom**

The true metric of success is not how tightly you can control the network, but how effectively you can release it. You must choose between building your own kingdom or building the Kingdom of God (**Matthew 6:33**).

- **Trust the Process:** The app framework and content are static. They do not change. Because the structural workflow is locked in, you do not need to worry about groups going off-track or spiraling into theological error.
- **Accept the Culture Fade:** The more you decentralize, the more your specific local church culture will fade. That is a guaranteed trade-off. But you must remember the true purpose: **We are here to make disciples for the Kingdom of God, not the kingdom of our church.**
- **The Multiplication Formula:** Maximum control equals minimal growth. Maximum decentralization equals maximum fruit. If you want to see explosive, New

Testament-style multiplication, you must let go of control, trust the tools, and trust the Holy Spirit to expand the harvest (**John 15:8**).

## The Larger Vision: Finish the Task

In 2019, the Lord explicitly told us to begin mapping churches and disciple-making groups. Today, God is moving across the globe with a singular message: **the Body of Christ must work together to fulfill the Great Commission**. We are acting as a unified global task force to map every community, identify every gap, and strategically target unreached areas of the world so we can see Matthew 24:14 fulfilled in our lifetime.

You are not just building a local network; you are joining a global movement. We invite you to step into this master vision, share your results, and help launch new frontiers in the harvest.

### Global Think Tank Community

*Share your results, ask for help, and come up with new ideas—all in unity to fulfill Matthew 24:14.* <https://www.skool.com/mapping-the-great-commission-1259/about>

### Group Mapping & Onboarding Form

*Add the new churches you start so we can map the new churches so we can plant a church in every village across the entire face of the earth.*

[https://docs.google.com/forms/d/e/1FAIpQLSdrWRjlovPIbRks-\\_cBulLIVjPFaxNKN5k2yfoH7jya mh5qw/viewform](https://docs.google.com/forms/d/e/1FAIpQLSdrWRjlovPIbRks-_cBulLIVjPFaxNKN5k2yfoH7jya mh5qw/viewform)

## Mobilizing Global Missions

We strongly encourage you to invite the missionaries you support to watch our training and follow this exact process. This blueprint is globally proven—it works in every country, culture, and context.

<https://www.onewaymin.com/grow-my-church>

For fields and remote regions where smartphones are not accessible, the digital workflows are not a barrier. We can provide fully printed manuals to sustain the movement on the ground.

- **To print manuals in a specific language:** Reach out directly to our team at [connect@onewaymin.com](mailto:connect@onewaymin.com) to connect with us and coordinate the translation and printing for your mission fields.

## THE 90-DAY CHURCH MULTIPLICATION CHECKLIST

### BEFORE YOU LAUNCH

- Watch the full training webinar
  - Download the Church Planter's Field Guide
  - Download the MVP App
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### MONTH 1 — APPOINT AND SEND

- Select 5 to 20+ church planters from your congregation
  - Has every church planter watch the training webinar
  - Give every church planter their Field Guide
  - Pair your church planters into 2-by-2 teams
  - Decide on optional monthly stipend (\$25-\$50 per planter)
  - Send your teams out to find their Person of Peace
  - Launch first home groups using the app
  - Set up your admin tracking system
  - Log every new group — facilitator name, address, date launched
- 

### MONTH 2 — TRACK AND REPLICATE

- Review your admin tracker — is every branch accounted for?
  - Church Planter meeting: Evaluate group health — are facilitators running meetings correctly?
  - Address groups from the pulpit — make new people feel valued
  - Publicly honor your church planters from the stage
  - Meet with your planters for feedback and celebration
  - Identify any groups that are struggling and step in
  - Keep planters moving — are they launching their next group?
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### MONTH 3 — EXPAND AND MULTIPLY

- Let full groups split and multiply into new branches
  - Update your admin tracker with every new group
  - Evaluate — are you ready to move from pilot to full scale?
  - Appoint more church planters from your congregation
  - Share the training with your missionaries overseas
  - Join the Global Think Tank Community
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### ONGOING

- Keep casting the vision from the pulpit every week
  - Honor and celebrate your church planters publicly
  - Fill out the Group Mapping Form for every new branch
  - Never stop asking — who is ready to lead next?
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*"And this gospel of the kingdom will be preached in the whole world as a witness to all the nations, and then the end will come."* — Matthew 24:14